

CLASSIFIED SECTION RATE CARD FROM 1st May 2017

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PENDRILL PUBLICATIONS CLASSIFIED RATE CARD

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FOR CAMBOURNE CRIER - NEWS & VIEWS (Papworth) - ELSWORTH TIMES

**ALL PRODUCTS ARE A4 - PRINTED 100GSM NEWSLETTER GLOSS
PRINT RUN - 4500 CAMBOURNE CRIER - 1700 NEWS & VIEWS - 400 ELSWORTH TIMES**

	Colour Rates Colour Rates			
	SIZE in mm width x depth	Cambourne Crier	News & Views	Elsworth Times
Eighth Page	95 x 64	£40.00	£25.00	£16.00
Quarter Page	95 x 132 194 x 64	£75.00	£50.00	£30.00
Half Page	95 x 268 194 x 132	£150.00	£95.00	£60.00
Full Page	194 x 268	£290.00	£190.00	£120.00

SIZE in mm width x depth	Black & White Rates			
	Cambourne Crier	News & Views	Elsworth Times	
95 x 30	£12.50	£7.50	£5.00	Sixteenth Page
95 x 64	£25.00	£12.50	£8.00	Eighth Page
95 x 132 194 x 64	£45.00	£25.00	£15.00	Quarter Page
95 x 268 194 x 132	£90.00	£50.00	£28.00	Half Page
194 x 268	£180.00	£100.00	£55.00	Full Page

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PENDRILL PUBLICATIONS CONTRACT CLASSIFIED RATE CARD

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FOR CAMBOURNE CRIER - NEWS & VIEWS (Papworth) - ELSWORTH TIMES

3 MONTHS CONTRACT

	Colour Rates Colour Rates			
	SIZE in mm width x depth	3 x CRIER	3 x N & V	ET
Eighth Page	95 x 64	£115.20	£72.00	N/A
Quarter Page	95 x 132 194 x 64	£216.00	£144.00	N/A
Half Page	95 x 268 194 x 132	£432.00	£273.60	N/A
Full Page	194 x 268	£835.20	£547.20	N/A

SIZE in mm width x depth	Black & White Rates			
	3 x CRIER	3 x N & V	ET	
95 x 30	£36.00	£21.60	£14.40	Sixteenth Page
95 x 64	£72.00	£36.00	N/A	Eighth Page
95 x 132 194 x 64	£129.60	£72.00	N/A	Quarter Page
95 x 268 194 x 132	£259.20	£144.00	N/A	Half Page
194 x 268	£518.40	£288.00	N/A	Full Page

6 MONTHS CONTRACT

	Colour Rates Colour Rates			
	SIZE in mm width x depth	6 x CRIER	6 x N & V	3 x ET
Eighth Page	95 x 64	£222.00	£138.75	£44.40
Quarter Page	95 x 132 194 x 64	£416.25	£277.50	£83.25
Half Page	95 x 268 194 x 132	£832.50	£527.25	£166.50
Full Page	194 x 268	£1,609.50	£1,054.50	£333.00

SIZE in mm width x depth	Black & White Rates			
	6 x CRIER	6 x N & V	3 x ET	
95 x 30	£69.38	£41.63	£27.75	Sixteenth Page
95 x 64	£138.75	£69.38	£22.20	Eighth Page
95 x 132 194 x 64	£249.75	£138.75	£41.63	Quarter Page
95 x 268 194 x 132	£499.50	£277.50	£77.70	Half Page
194 x 268	£999.00	£555.00	£152.63	Full Page

12 MONTHS CONTRACT

	Colour Rates Colour Rates			
	SIZE in mm width x depth	12 x CRIER	12 x N & V	6 x ET
Eighth Page	95 x 64	£408.00	£255.00	£81.60
Quarter Page	95 x 132 194 x 64	£765.00	£510.00	£153.00
Half Page	95 x 268 194 x 132	£1,530.00	£969.00	£306.00
Full Page	194 x 268	£2,958.00	£1,938.00	£612.00

SIZE in mm width x depth	Black & White Rates			
	12 x CRIER	12 x N & V	6 x ET	
95 x 30	£127.50	£76.50	£51.00	Sixteenth Page
95 x 64	£255.00	£127.50	£40.80	Eighth Page
95 x 132 194 x 64	£459.00	£255.00	£76.50	Quarter Page
95 x 268 194 x 132	£918.00	£510.00	£142.80	Half Page
194 x 268	£1,836.00	£1,020.00	£280.50	Full Page

The above rates are per issue of each publication - Cambourne Crier (Monthly) - News & Views (Monthly) - Ellsworth Times (Every Two Months)

Please Note: All contracts are invoiced in full. Refunds are NOT given on early termination of the contract